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Southern Title Welcomes New Sales Director to Leadership Team

(DAYTONA BEACH, FL – February 24, 2025) – Southern Title is proud to announce the addition of Rachel Miller as Director of Sales & Marketing.

Well-known in the Volusia/Flagler real estate community, Rachel began her career in retail banking, lending, and real estate in 1998 in Dayton, Ohio. She relocated to Florida with her family in 2002 and joined SouthTrust Bank as a Financial Specialist. Rachel really honed her sales management and motivation skills over the 12 years she served as Market President for BB&T as she oversaw multiple sales teams throughout the state of Florida, leading them to new levels of success year after year. Throughout Rachel’s banking career she has developed extensive knowledge in commercial, small business and consumer lending. A top producing loan officer in 2021-2022, Rachel originated more than \$80M in residential mortgage loans.



“Finding an experienced business development professional who is deeply integrated in the community and understands the lending side of the title industry is a dream come true,” said President Shelley Stewart, CLC. “As we embark on a new year and an ambitious growth plan, we are thrilled to have a professional of Rachel’s caliber to lead our team.”

About Southern Title

Now celebrating its 30th year, [Southern Title](http://www.stitle.com) is Volusia County’s leading independent title agency, providing peace of mind and protecting the property rights of buyers and sellers throughout Florida since 1995. Southern Title operates 10 offices throughout North and Central Florida and is staffed with a team of experienced professionals, including 8 Certified Land Closers and 28 state licensed title agents. For the past eight years, Southern Title has been voted “Best of the Best” Title Company in the annual Community Choice Awards for Volusia and Flagler counties.

For more information, please view our website at www.stitle.com, or call Lisa Blythe at (386) 316-3141 or lblythe@stitle.com.

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