



Please join us

Social Media in the 21st Century

This one-hour course provides real estate and lending professionals with information and insight to assist them in using social media to create, communicate and deliver offerings that have value to their customers.

Topics:

- » What is Social Media?
- » Why Social Media is Important to Reach Prospective Buyers
- » Overview of the Top Five Social Media Platforms
- » Social Media Strategies
 - » Building a Strong Presence
 - » Targeting Specific Audiences
 - » Gaining More Exposure and Engagement
 - » Best Times to Post
- » Top Technologies Impacting the Real Estate Market
- » Utilizing Apps and Software to Gain a Competitive Advantage

Presented by:

Veronica Johnson
Agency Technical Trainer
First American Title



Tuesday, September 3rd
11:00am – 12:30pm

Southern Title

555 W Granada Blvd Suite H-12
Ormond Beach, FL 32174

Lunch Provided

**RSVP to your host
by August 27th:**

Ashley Schilling

Account Executive

Southern Title

aschilling@stitle.com

386.631.3419

